



FRITZ HANSEN

CLAM™ PORTABLE VM GUIDELINES

1H 2025

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PRODUCT OVERVIEW

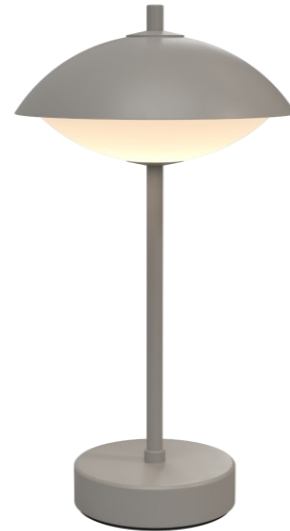
PRODUCT OVERVIEW

CLAM™ PORTABLE

WHITE



NINE GREY



DUSK BLUE



CLAM™ PORTABLE

DISPLAY OPTION 01

Products:

- 1 x Clam™ Portable, white
- 1 x Clam™ Portable, grey.
- 1 x Clam™ Portable, dusk blue

Elements:

- 1 x FH Pedestal podium, concrete grey
- 1 x FH Laminate podium, dark green.
- 1 x FH Concrete logo block.

POS:

- 1 x Clam™ portable A4 adboard



CLAM™ PORTABLE

DISPLAY OPTION 02

Products:

- 1 x Clam™ Portable, white
- 1 x Clam™ Portable, grey.
- 1 x Clam™ Portable, dusk blue

Elements:

- 1 x FH Accessories shelving, low
- 1 x FH Concrete logo block.

POS:

- 1 x Clam™ portable A4 adboard



CLAM™ FAMILY

DISPLAY OPTION 03

Products:

- 1 x Clam™ Pendant Ø55.
- 1 x Clam™ Pendant Ø45.
- 1 x Clam™ Table Lamp.
- 1 x Clam™ Floor Lamp.
- 1 x Clam™ Portable, white.
- 1 x Clam™ Portable, grey.
- 1 x Clam™ Portable, dusk blue.

Elements:

- 1 x FH Furniture podium, light grey, small.
- 1 x FH Pedestal podium, concrete grey.
- 1 x FH Laminate podium, dark green.
- 1 x FH Concrete logo block.

POS:

- 1 x Clam™ text foil.
- 1 x Clam™ portable A4 adboard



CLAM™ FAMILY

DISPLAY OPTION 04

Products:

- 1 x Clam™ Pendant Ø45.
- 1 x Clam™ Table Lamp.
- 1 x Clam™ Floor Lamp.
- 1 x Clam™ Portable, white.
- 1 x Clam™ Portable, grey.
- 1 x Clam™ Portable, dusk blue.

Elements:

- 2 x FH Pedestal podium, concrete grey.
- 1 x FH Laminate podium, dark green.
- 1 x FH Concrete logo block.

POS:

- 1 x Clam™ Pictogram foil.
- 1 x Clam™ portable A4 adboard



ELEMENTS

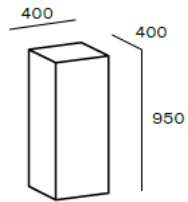
ELEMENTS

DISPLAY OPTIONS

PODIUMS

Concrete Pedestal Podium
W 400mm x D 400mm x H 950mm
Material: Concrete

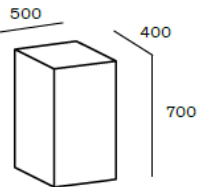
Colours:
Light Grey



Laminate Podium
W 500mm x D 400mm x H 700mm
Material: Laminate

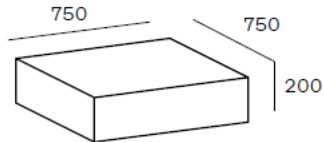
Colours:
Dark blue

Dark green



Furniture Podium Small - MDF
Size: W 750mm x D 750mm x H 200mm
Material: Painted MDF
Colour: Light Grey

Colours:
Light Grey



LOGO AND COMMUNICATION



Concrete Block C
228 x 108 x 54
Light weight concrete
Colour: Concrete, light grey
Engraved letters, FRITZ HANSEN + F.H.



SHELVING



Accessory Unit Small
Customized McCobb Shelving
Steel profile + wooden shelves
NCS S 2002-R Light grey



POS

POS

MATERIAL OPTIONS

A4 ADBOARDS

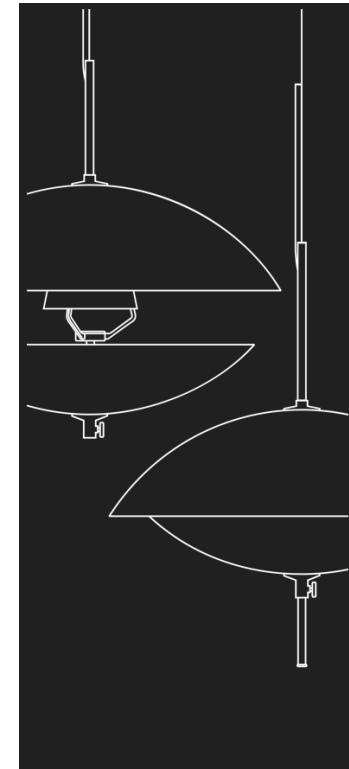


TEXT FOIL

A PEARL OF LIGHT

Create enchanting atmospheres with the exquisitely crafted Clam™ floor and table lamps in brushed brass and mouth-blown opal shades. The two new additions expand the Clam™ series to reveal a full family of cohesive and stylish lighting solutions.

PICTOGRAM FOIL



FOIL INSTALLATION GUIDES

POS INSTALLATION GUIDE

TEXT FOILS

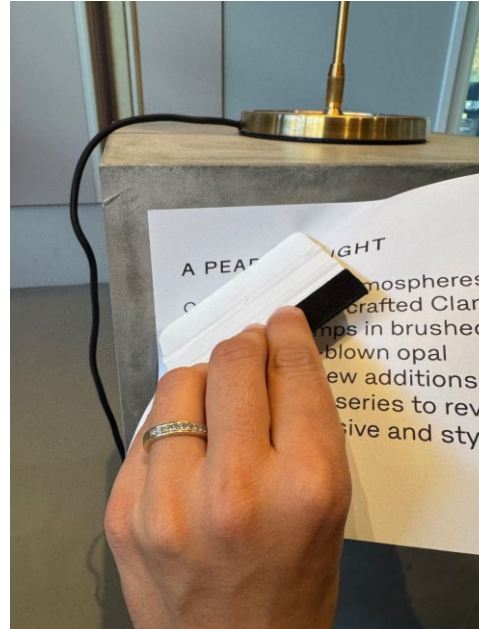
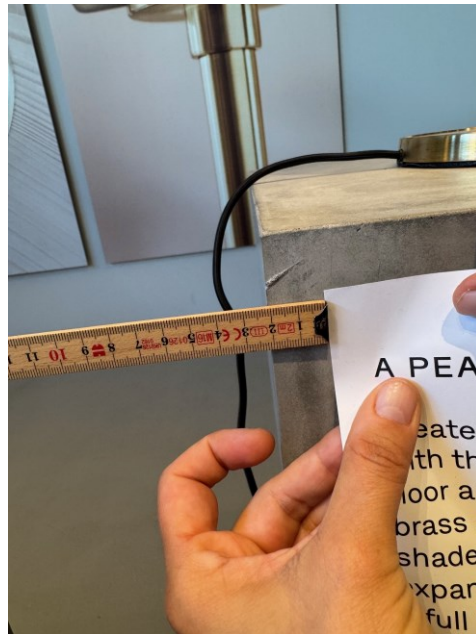
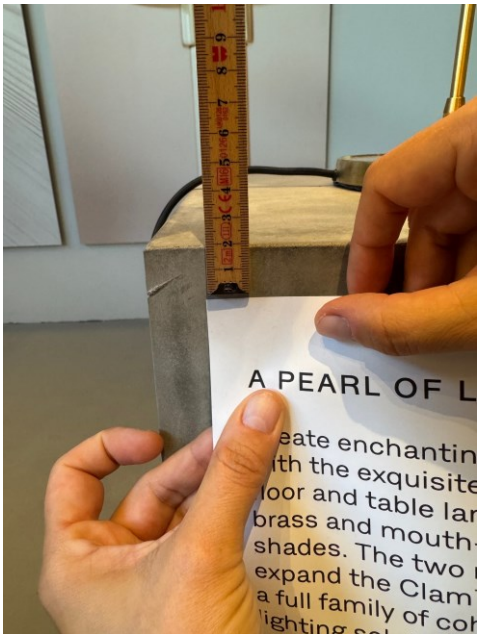
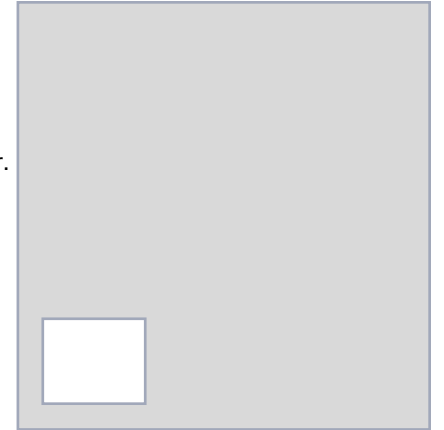
Option 1 Pedestal podium:

Place the foil in the
top left corner.



Option 2 Furniture podium:

Place the foil on the
top of the podium, in
the bottom left corner.

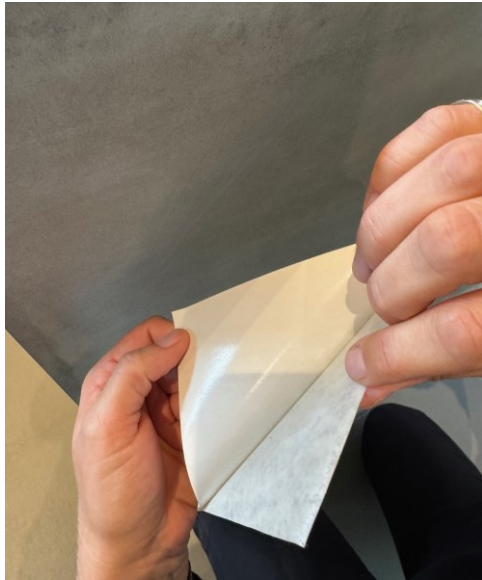


1. Place the text foil 2 cm from each corner, both horizontally and vertically

2. Make sure to avoid air bubbles by using the applicator tool to apply the foil to the podium.

POS INSTALLATION GUIDE

PICTOGRAM FOIL AND ADBOARD



1. Peel off the corner of the back side of the foil when applying the it to the concrete podium



2. Make sure to place the foil in the top left corner following the edges of the podium



3. Make sure to avoid air bubbles by using the applicator tool to apply the foil to the podium.



4. Insert the Adboard into the concrete logo block



5. Place the logo block on top of the pedestal podium

QUESTIONS?

PLEASE REACH OUT TO

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SPACE DESIGN

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