

ARC

FLASH CARD

WOUD

ARC SERIES

FLASH CARD

DESIGNERS: DITTE VAD AND JULIE BEGRUP
BACKGROUND: UPCOMING DESIGN DUO
COUNTRY: DENMARK
PRODUCT: FIRST LAUNCHED DESIGN

LAUNCHED IN 2019

KEY WORDS:

- ROTATE THE UPPER LID
- CLOSE IT TO HIDE YOUR MESS
- HAVE IT OPEN TO DISPLAY YOUR FAVORITE ITEMS
- TWO HALVES MAKE A WHOLE
- SOFT CURVES AND SMOOTH FLOW
- LIGHTNESS AND FUNCTIONALITY

IDEAL FOR:

- THE LIVINGROOM IN FRONT OR NEXT TO THE SOFA

AVAILABLE IN:

- WHITE PIGMENTED ASH
- BLACK PAINTED ASH
- COFFEE TABLE AND SIDE TABLE

FEATURES:

BOTTOM OF THE STORAGE SPACE IS COVERED WITH A SMOOTH, DARK GREY NANOLAMINATE

PRODUCT TEXT:

ARC TAKES ITS NAME FROM THE MATHEMATICAL CONCEPT OF A SMOOTH CURVE JOINING TWO POINTS IN A CIRCLE. THE DESIGNERS BEHIND ARC WANTED TO CREATE A BEAUTIFUL TABLE SERIES WITH SPACE TO HIDE YOUR MESS. BY SIMPLY ROTATING HALF OF THE CIRCULAR LID, THE EXPRESSION OF THE TABLE IS EVER CHANGEABLE. THE SURFACE ON THE INSIDE STORAGE SPACE IS COVERED WITH A SMOOTH NANOLAMINATE TO COMPLEMENT THE ASH WOOD. THE ARC TABLE INVITES ITS USER TO MAKE USE OF THE SIMPLE FUNCTIONALITIES. USE ONE FINGER TO TURN THE UPPER TABLE TOP. LET IT BE OPEN WITH YOUR FAVORITE OBJECTS ON DISPLAY OR CLOSE THE LID TO HIDE YOUR MESS. YOU DECIDE.

