

PRESS RELEASE

# Tact

JANUARY 2020 | ENGLISH



WOUD

# FEEL THE TACTILE SURFACE

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**PRESS RELEASE JANUARY 2020**

TACT IS DESIGNED WITH AN AIM TO UNIFY SPACES AND CREATE A PLEASANT AMBIENCE. THE RUG INVITES YOU TO EXPLORE ITS STIMULATING SURFACE. A SURFACE THAT IS CHARACTERISED BY THE SMALL CIRCULAR DROPLETS, GIVES TACT A DISTINCTIVE YET SIMPLISTIC APPEARANCE.

## COMPLETE THE ROOM

THE RECTANGULAR SHAPE DEFINES AND DELIMITS A ZONE FROM THE REST OF THE ROOM. CREATING A COMFORTABLE AND DOMESTIC SPOT. WHILE THE DIFFERENT SIZES ARE INTENDED TO SUIT VARIOUS TYPES OF SPACES AND SERVE DIVERSE PURPOSES. USE TINT UNDER YOUR COFFEE TABLE OR AS A WARM AND SOFT TREAD BESIDE YOUR BED.

## PLEASE THE SENSES

WITH ITS SOFT AND TACTILE SURFACE AND SOUND-REDUCING EFFECT, THE CONTEMPORARY RUG DOES NOT ONLY SATISFY THE SIGHT BUT THE COMPLETE SPECTRUM OF THE SENSES. THE COMBINATION OF THE VIVID LOOPS AND ROBUST BASE CONSTITUTE A MODERN STRUCTURE AND PROVIDE A SENSUOUS TREAD.

## WOUD

WOUD IS A DANISH DESIGN BRAND ESTABLISHED IN 2014 WITH A DRIVE TO CREATE NEW ORIGINALS. A PROFOUND LOVE FOR DETAILS AND AESTHETIC APPEAL SHOWS IN THE TIMELESS EXPRESSION, GREAT ATTENTION TO QUALITY AND THE SIMPLICITY ANCHORED IN THE SCANDINAVIAN DESIGN HERITAGE. WOUD STRIVES TO HAVE DESIGNS THAT ARE MADE FOR YOU - AND MADE FOR USE IN A COHERENT COLLECTION WITH DISTINCTIVE PURPOSES AND FUNCTIONALITIES.



**DESIGNER**  
SHAZEEN

**LAUNCH**  
2020

**CATEGORY**  
TEXTILES

**MATERIALS**  
90% WOOL, 10% COTTON

**COLOUR**  
OFF WHITE  
DARK GREY

**DIMENSIONS**  
L 1400 x W 700 mm / L 55.1 x W 27.5 "  
L 2400 x W 1700 mm / L 94.4 x W 66.9 "  
L 3000 x W 2000 mm / L 118.1 x W 78.7 "

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**PRESS INFORMATION**  
FOR FURTHER REQUESTS, PLEASE  
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